



**HEALTH
PLUS
CARE**

28–29 June 2017 | ExCeL London

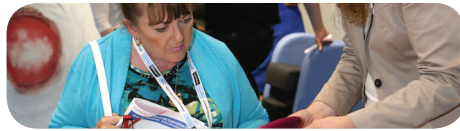
Incorporating



SHOWCASE YOUR INNOVATIVE SOLUTIONS FOR DEMENTIA CARE AT HEALTH+CARE

The Solutions for Dementia Care Zone at Health+Care offers a dedicated platform for care professionals to find new ways of improving the quality of life for their dementia patients and those living with cognitive and physical impairments.

Care providers who want to create or enhance their services for residents suffering from dementia, will be able to engage with the latest innovations in sensory technology and person centered engagement services. Our senior audience will be actively sourcing new products and ideas for their own interactive opportunities, no matter how big or small.



AN EXTRA £1BN WILL BE INVESTED IN MENTAL HEALTH CARE BY 2021

Care business owners are using more creative ways to enhance the quality of life for their residents. They increase their chances to have access to extra funds by creating additional care services with those requiring specialist help, meaning this is an ideal time for you to have your services in the hands of your customers. They are actively seeking your products and services and will be using Health+Care to find the most innovative solutions out there.

WHO WILL YOU MEET AT HEALTH+CARE?

Health+Care will deliver 4,700 potential customers for you in 2017, including:

- **Owners of Residential and Nursing homes**
- **Directors (Managing, Financial, Operations) of Residential and Nursing homes**
- **Managers of Residential and Nursing homes**
- **Activities managers / co-ordinators of Residential and Nursing homes**
- **Dementia Managers of Residential and Nursing homes**
- **Head of Development of Residential and Nursing homes**

For more information contact Charlotte Cross on:
0207 348 1842 or email c.cross@closerstillmedia.com

View opportunities overleaf >>>



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“Health+Care was an opportunity we couldn’t turn down. Compared to other events, we have met a completely new market place with more decision makers than anywhere else. We’ll be back to exhibit next year.”

Rebecca Coldicott,
Sales & Operations Director,
Sensory Technology

WHAT IS INCLUDED AS A BRAND LEADER?

- Feature in pre-show promotional marketing to over **30,000** care home owners, directors, heads of activities, heads of dementia care
- Dedicated **web page** on the Health+Care website, promoting the Solutions for Dementia Care, you will become an official partner to the show with your logo on the page, driving traffic to your website before the event
- On-site **brand promotion**
- **Promotion** within the Health+Care Show Guide
- **5 press releases** or **case stories** to promote on the Health+Care website, growing your brand presence
- **Social media support**, promoting key stories and case studies to promote your work to customers across the country

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